

# THE STAKEHOLDER ENGAGEMENT PRACTITIONER PROGRAMME

## PROGRAMME OVERVIEW

This senior programme is for managers and executives responsible for the stakeholder engagement function and for ensuring compliance with King IV, JSE, GRI, IIRC and ESG stakeholder management and reporting requirements. It is suited for civil servants charged with responsibility for compliance with the Protocol on Corporate Governance in the Public Sector. Senior managers in general management roles will also benefit from the programme.

## PROGRAMME STRUCTURE

This programme covers all the topics outlined on the reverse. Successful participants will receive a certificate of attendance on satisfactory completion of a set of multiple-choice questions. This option is for executives who wish to deepen their understanding of stakeholder engagement methods and practices.

## MODULES

- Agency Theory, Stakeholder Theory, and the Licence to Operate
- Regulatory and Reporting Standards and Frameworks
- Preparation for Engagement and Principles of Engagement
- Identifying stakeholders, creating Stakeholder and Issues Maps
- Creating a Stakeholder Engagement Implementation Plan
- Organisational capacity for stakeholder engagement and Corporate Governance



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## OUTCOMES

The programme delivers the following outcomes:

- Understanding the theory behind stakeholder engagement, and why it is an organisational priority.
- Familiarity with Regulatory and Reporting Standards and Frameworks.
- Understanding the tools, methods, and processes of creating a stakeholder engagement strategy and the internal policy framework.

## METHODOLOGY

- The programme content will be delivered in interactive online webinars.
- All participants will receive a copy of “From Them to Us – the South African Guide to Stakeholder Engagement” inscribed by the programme presenter. This book is a comprehensive practical compendium of the requirements for successful stakeholder engagement.
- The role, stature and impact of the stakeholder engagement practitioner will be reinforced.