

## The business of enhancing shareholders' value

### PROGRAMME OVERVIEW

Even though executives and senior management in organisations understand the critical importance of being financially intelligent, the low level of financial acumen remains frighteningly low, resulting in key strategic decisions being made without due consideration of the financial impact. This course equips the discerning executive with a higher financial awareness as value adding officer in highly competitive environments.



### WHO IS THIS FOR?

- Non-Financial Executives
- Senior Executives
- Divisional Managers

### MODULES

- Preparation and Analysis of Financial Statements
- Introduction to Integrated Reporting
- Financial Risk Management
- Financial Ethics
- Capital Structure: Long-Term Financing
- The Formulation of Financial and Dividend Policy
- Tech in Finance? The Rise of Fintech
- Strategic Working Capital Management
- Operating Growth and Value Drivers
- Mergers and Acquisitions: Strategic and Financial Considerations
- Accounting for Climate Change
- Corporate Financial Strategy

### DURATION AND DELIVERY

- 3 days
- Online